

Case Study

npower

Client: npower

Sector: UK energy company

Description: iPhone app



With the npower app at the tap of your phone you can send fast accurate meter readings to help stop estimated bills! Find answers to questions about your bill or account, and immediately access our customer services information and other phone numbers.

Plus, check out the extras section to watch the Wallace & Gromit TV ads including the new one, 'Hand of Dog' and try your hand at our orb power game and see how much power you can generate!

npower app features:

- Add and save your account details
- Send meter readings to help stop estimated bills
- Find answers to frequently asked questions
- Access customer service and useful phone numbers
- Play exclusive Orb game
- Watch our Wallace and Gromit TV ads
- View your bill online and more news about npower services

